

25,000+
Distribution

Heart of the North Builders Association

2010 Parade Dates: Sept. 18-19, Sept. 25-26



Parade of Homes 2010 Advertising Agreement

Company Name _____ Phone _____
 Address _____ City/St/Zip _____
 Contact Person _____ email _____

SET-UP: Ads are to be submitted camera ready in electronic format (300 dpi or better) or scan-able without editing (such as business cards). A set-up fee will be charged for ads received not "camera ready"—\$25 for 1/8–1/4 pg, \$50 for 1/2 pg, \$75 for full pg. All ads become the property of the advertiser. Ads from the 2008-2009 publications are on hand and can be repeated without changes, if desired.

CANCELLATION: Instructions to cancel the contract must be in writing and received by July 16, 2010 with signature and title of person authorizing cancellation.

PAYMENT: Invoices will be sent upon receipt of this agreement. All payments are due 30 days from date of invoice, or by July 16, 2010, whichever is earlier.

BOOKLET DISTRIBUTION: The Parade of Homes booklet will be printed on 35 lb offset newsprint paper stock and will be distributed the week of Sept. 13 via insertion in area paid newspapers (RL Chronotype, Barron News Shield, Chetek Alert, Ladysmith News, Spooner Advocate, Cumberland Advocate), with a **minimum distribution to 25,000 homes** throughout the region! Additional copies will be available for advertisers to distribute.

I acknowledge that I have read and accept the terms of this contract and that any verbal agree-ments are not binding to this agreement.

Signature _____ Date _____

Member Pricing: (HNBA will invoice you upon receipt of this contract)
The entire book is 4-color, so take advantage of being included in this professional publication!

Please check the ad size(s) you wish to purchase:

- Sponsor (logo on admission tickets & Parade of Homes web page + best-available interior full-page ad \$1400.00
- [] Back Cover (full page—7.5" x 10") \$1400.00
- [] Inside Front Cover—Opposite Parade Map (full page—7.5" x 10") \$1200.00
- [] Inside Back Cover (full page—7.5" x 10") \$1100.00
- [] Full Page—all other interior pages (7.5" x 10") \$950.00
- [] ½ page vertical (3.625" x 10") \$550.00
- [] ½ page horizontal (7.5" x 4.875") \$550.00
- [] ¼ page (3.625" x 4.875") \$400.00
- [] 1/8 page (business card size—3.5" x 2") \$225.00

All ads are sold on a first-come, first-served basis. If the page you select is already sold, you will be contacted immediately to make a second choice.

Send this Agreement & Payments to: HNBA, PO Box 6, Rice Lake WI 54868
 Email Ads to: barb@hnbawi.org Phone/Fax: 715-736-4622