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Builders Association*



**Welcome Home!**

# 2011 Parade of Homes



**Four Seasons Services—Turtle Lake/Comstock**

September 17  
10am-5pm

September 18  
Noon-5pm

September 24  
10am-5pm

September 25  
Noon-5pm



**MAC Construction of Barron Cty—Rice Lake**



**L&L Construction Inc.—Poskin/Almena**

**MAC Construction of Barron Cty—Rice Lake**



**Bill Balts Construction—Rice Lake/Cameron**



**KBR Construction—Rural Cameron**

The best part of touring the Parade of Homes® is getting ideas for your own home.

See something you like? Write it down and bring your list to Lamperts. We can help make your home look like it should be in the Parade of Homes®!



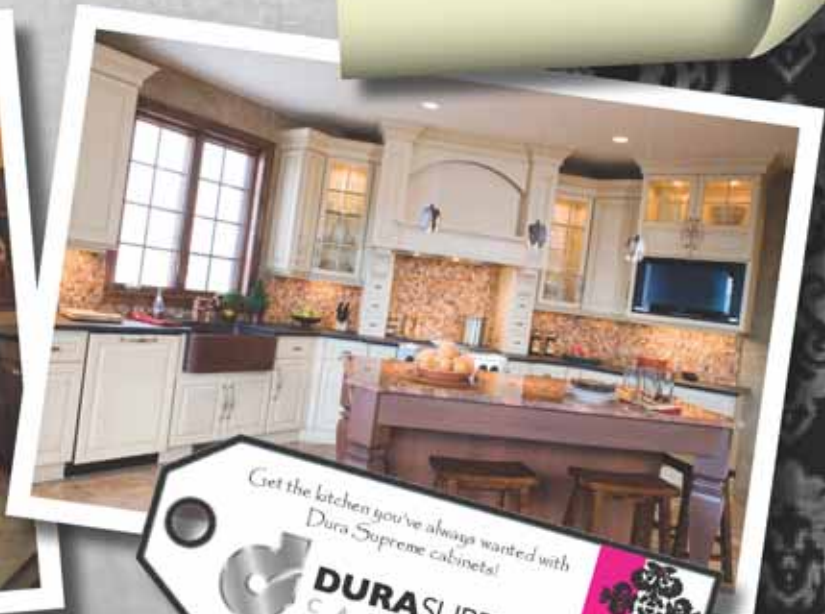
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# 2011 Parade of Homes Destinations

Welcome to the 2011 Parade of Homes. We hope you'll take the opportunity to visit the six beautiful entries in this year's lineup. These homes represent work from all aspects of the Heart of the North Builders Association membership—from the skilled craftsmanship of our general contractors and building trades people to the behind-the-scenes partners such as drafters, lenders, insurers and more.

We hope this year's Parade of Homes inspires you to make the most of your living space!

## Directions

Detailed directions from the nearest highway to each Parade entry are on that entry's descriptive page. Written turn-by-turn directions from map locations A to F are available on the Parade of Homes page of [www.hnbawi.org](http://www.hnbawi.org).

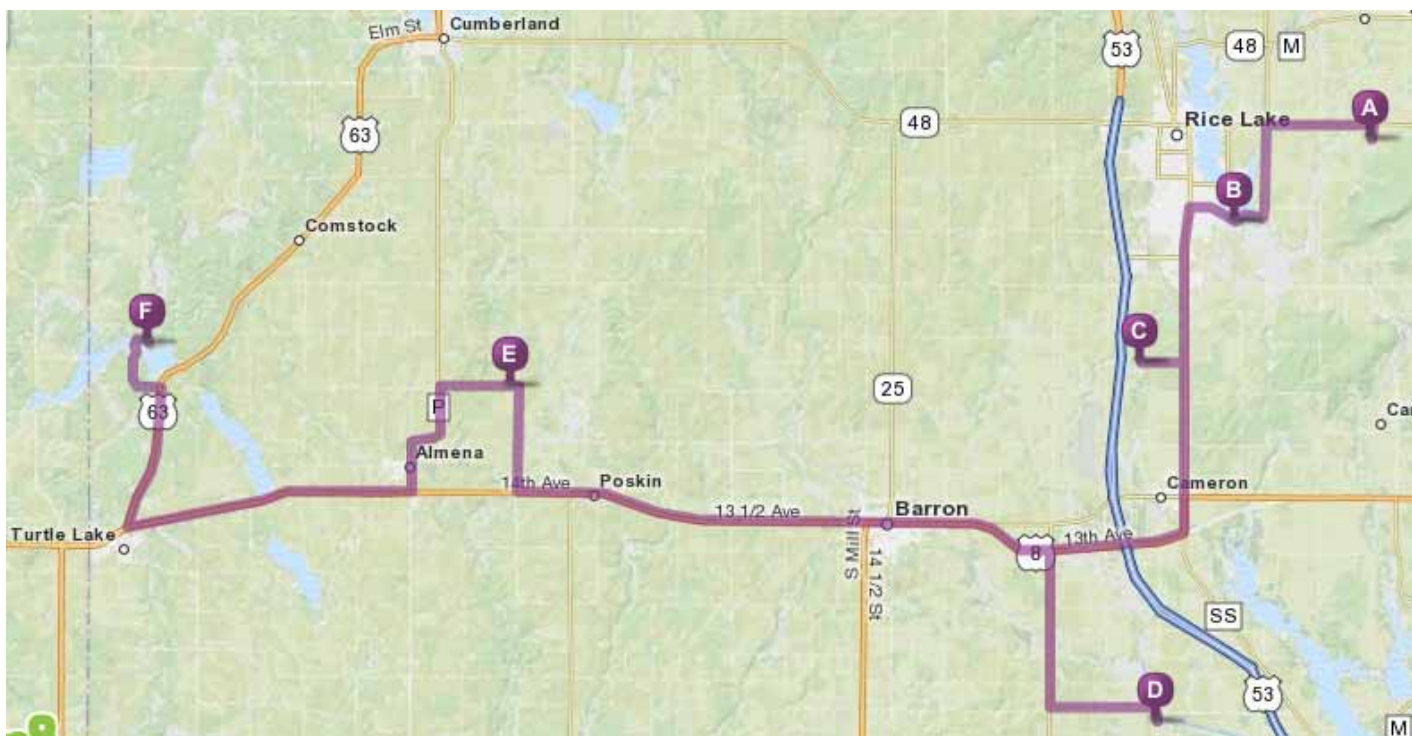
## Tickets

\$5 each adult, \$1 ages 5-16, ages 0-4 are free. All children must be accompanied by an adult. Admission ticket sales support our scholarship program. Tickets will be available for purchase at each entry in the Parade. One ticket admits you to all homes, all days (one visit per home, please)!

Our sponsoring advertiser—Lampert Yards—has included a **\$5 coupon** on each adult ticket. Visit each home in our Parade and enter a drawing to win a valuable gift from one of our members!

## Foot Coverings

To protect the flooring, no shoes or bare feet will be allowed in the Parade homes. Foot coverings will be provided.



Map #	Builder	Address	City/Township	Page
A	MAC Construction of Barron County	2058 24th St	Rice Lake	5
B	MAC Construction of Barron County	1330 E Orchard Beach Ln	Rice Lake	7
C	Bill Balts Construction	1970 16 1/2 Ave	Cameron	9
D	KBR Construction	932 20th St	Cameron	11
E	L&L Construction	782 16 Ave	Almena	13
F	Four Seasons Services	95 16 3/4 Ave	Turtle Lake	15



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## 2058 24<sup>th</sup> St, Rice Lake WI

**MAC Construction of Barron County** welcomes you once again to the Parade of Homes. Our Parade Home this year is in a quiet country setting near Spring Creek. It is a 2444 square foot home with three bedrooms on the main floor with the option of future bedrooms in the unfinished basement. One of the great features included in this home is the hickory wood that was used for both the kitchen floor and the vaulted ceiling in the great room. The kitchen cabinets are custom built of lyptus wood with granite countertops. As you exit the kitchen to the back of the house, you'll find yourself in a three-season porch constructed of cedar where family and friends can gather to view the great scenery and wild-life. The master bedroom suite's tray ceiling adds an interesting focal point as you move onto the master bath with a large soaker tub and custom-built walk-in shower.

**Directions:** From the intersection of County Roads C & M (east of Rice Lake) go EAST on Cty Rd C two miles, turn RIGHT/SOUTH on 24<sup>th</sup> Street and follow signs.  
(Note: The Narrows bridge on Sawyer St/Cty C is under construction—suggested routes are Hwy 48 or Orchard Beach Lane to Cty Rd O/M/C)



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## ***Orchard Beach Shores Condominiums 1330 East Orchard Beach Lane, Rice Lake WI***

***MAC Construction of Barron County*** has recently completed construction of a four-unit condominium building consisting of two 2-3 bedroom units (1600 square feet) and two 2 bedroom units (1200 square feet).

*Are you ready to simplify your life? Living at the Orchard Beach Shores Condominiums may be the answer for you. Let someone else take care of the yard work and other exterior maintenance while you have time to enjoy your other interests.*

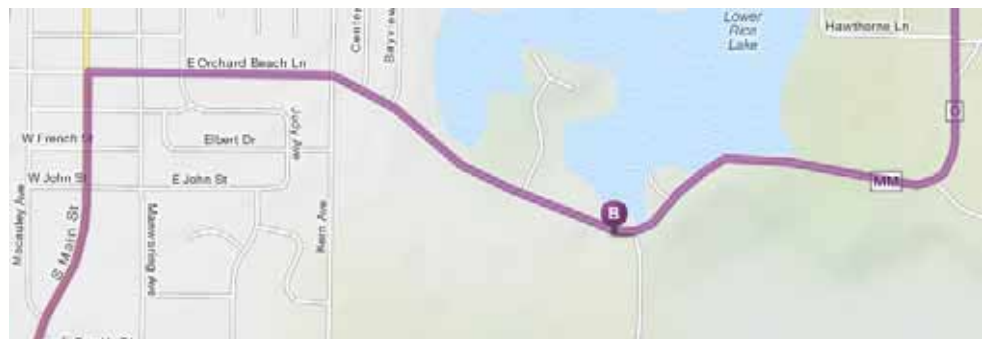
*Quality is incorporated throughout. Highlights of each condo include beautiful cherry or oak cabinets, vaulted ceilings, Marvin windows, gas fireplaces with custom surrounds and walk-in showers. These condominiums are energy efficient and quiet.*

*If it's time to simplify your life, we would be happy to show you a wonderful place to consider. Several units will be ready this fall. Say goodbye to your lawnmower and snow blower!*

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- Mullen's Masonry
- Peterson Lawn & Garden Services
- Rainbow Home Center
- RC Construction
- Ross Plumbing
- Sweetwater Sanitation

***Directions:*** From Main St. go east on Orchard Beach Lane. Condos are across from Veteran's Park/Boat Landing. Enter the east driveway and watch for Parade signs.



# Americans Say Housing Strengthens Communities

Americans still believe that a strong housing industry means more jobs and more money to keep local economies growing, and that the government should continue to promote homeownership through tax incentives.

A new survey found that nearly three out of four American voters—73 percent—believe that it is reasonable and appropriate for the federal government to provide tax incentives to promote homeownership.

And 81 percent of voters are convinced we should do more to improve the housing finance system because we need policies that encourage homeownership if we want to rebuild the middle class.

“Every new single-family home built creates three full-time jobs and increases the property tax base that supports local schools,” said National Association of Home Builders (NAHB) Chairman Bob Nielsen, a home builder from Reno, Nev. “The American public recognizes that to restore the health of the economy, we need policies that support opportunities for homeownership.”

The poll, which was conducted on behalf of NAHB, also found that an overwhelming majority of respondents oppose eliminating the mortgage interest deduction and would be less likely to support a candidate for Congress who wants to do away with this vital tax incentive.

(continued on page 10)

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## 1970 16<sup>1</sup>/<sub>2</sub> Ave, Cameron WI

*Bill Balts Construction, LLC welcomes you to the 2011 Parade of Homes. This rural home was originally built in 2000. The family of four desired more living space than their 1092 sq ft home permitted. The 26' x 36' home addition allows for a spacious new living room, two new bedrooms, and an additional full bath. The existing home was updated with a modern kitchen, the old living room was converted into a dining area, and an office replaced one bedroom. The garage remodel included a 26' x 26' garage addition to the existing 400 square foot garage.*

*Unique features of this whole-house remodel include Metro stone-coated steel roof system, energy efficient whole window replacements, foam-backed vinyl siding, oak cabinets, six-panel oak doors with oak trim, vaulted living room, and a spacious finished garage.*

**Directions:** From Cty Hwy SS between Rice Lake and Cameron, take 16 1/2 Ave WEST approximately 3/4 mile; 1970 16 1/2 Ave is on the RIGHT/NORTH side of the road.



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## Americans Say Housing Strengthens Communities

(continued from page 8)

“Despite the current housing downturn, Americans still see homeownership as a key building block of being in the middle class and creating strong jobs in their communities,” said Celinda Lake, president of Lake Research Partners, which conducted the survey along with Public Opinion Strategies.

Other key survey findings include:

- ◆ 75 percent of voters say that owning a home is the best long term investment they can make.
- ◆ 73 percent of voters who do not now own a home say that it is a goal of theirs to eventually buy a home.
- ◆ Among voters who are aware of proposals under consideration by Washington policymakers to raise the down payment requirements for a home loan, 92 percent believe it will make it more difficult to buy a home.

Neil Newhouse, partner and co-founder of Public Opinion Strategies, said, “The administration and some in Congress are floating plans to curtail or even abolish the mortgage interest deduction and impose changes that would make it much more difficult and expensive to get a home loan. This is in direct opposition to the views of most Americans, who want the government to encourage growth in the housing market and to maintain tax incentives to keep housing affordable.”

Article courtesy of the National Association of Home Builders, [www.nahb.org](http://www.nahb.org).

NAHB HouseKeys is a quarterly e-newsletter alert designed exclusively for consumers. Subscribers can anticipate getting consumer news from America's home builders quarterly, so subscribe today at [www.nahb.org/housekeys](http://www.nahb.org/housekeys) — it's free! NAHB will not sell or provide the NAHB HouseKeys subscriber list to any other organization or business.

# KBR Construction



# KBR Construction

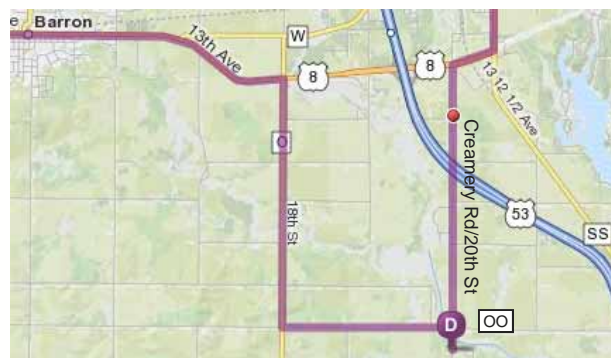
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- Solution Heating & Cooling
- Todd's Redi-Mix

## 932 20th St, Cameron WI

Welcome to **KBR Construction's** 2011 Parade Home consisting of 2,500 sq ft of one-level living. This home features an open floor plan, 3 bedrooms and 2 1/2 baths. The great room offers a cathedral ceiling, stone fireplace and custom built-in maple entertainment center. Step out the patio doors to a stamped concrete deck and enjoy the outdoors. The kitchen provides both style and functionality with maple cabinetry, a prep sink in the island, pot filler above the stove and quartz counter tops. The formal dining room has an attractive tray ceiling with custom lighting. Solid maple doors and trim work are featured throughout the home as well as archways and 9 foot ceilings. In the master bath you will find built-in linen cabinets, a walk-in tile shower, whirlpool tub and heated tile flooring. This home also features a full walk-out basement with in-floor heat, spray foam insulated walls, hickory flooring and prefinished LP® Smartside® siding with stone pillars in both the front and back of the house.



**Directions:** From US 8 off US 53, take 20th St/Creamery Road south to Cty Rd OO. Turn RIGHT/WEST followed immediately over the bridge by a LEFT/SOUTH back on 20th St. Proceed for approximately 1/2 mile. 932 20th St is on the right.



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## 782 16th Ave, Almena WI

*This custom 3-bedroom, 2 ½ bath Craftsman style home built by **L&L Construction** is a one-of-a-kind gem. Come and tour the expert blend of old-world craftsmanship with modern technologies. This 2000 sq. ft. Energy Star rated home is constructed with structural insulated panels for top of the line energy efficiency, thus saving the home owners up to 60% on their heating and cooling costs. Who wouldn't want that these days? The open floor plan features a charming screen porch, a great room, and a dream kitchen showcasing custom, quarter-sawn cabinetry and millwork. Bamboo floors, custom tile work, on-command hot water and a high efficiency heating and cooling system are only a few of the fabulous features you will find in this unique, handi-capped accessible home. This one has it all!*

**Directions:** From Barron, go west on US 8, Turn **RIGHT/NORTH** on 8th St, go 2 miles; turn **LEFT/WEST** onto 16th Ave; 782 16th Ave is the first house on the **RIGHT**.



# PROTECT YOURSELF

## HIRE A REPUTABLE CONTRACTOR

### Choose the Right Contractor

Dedication to professionalism and strong business ethics and industry standards are among the many reasons members cite for joining the Heart of the North Builders Association (HNBA). And they are the same reasons prospective home builders and remodelers should choose to work with a HNBA member; because ultimately, it's the consumer that benefits from the Association safeguards and initiatives.

A professional organization of builders, craftspeople, subcontractors and suppliers, the HNBA currently boasts a roster of more than 100 members — 30 of which are builders/general contractors. The Association serves Barron and Rusk counties. Here are some tips to help you hire a professional contractor:

- ◆ Take your time. Most problems occur when consumers fail to investigate contractors carefully before hiring them.
- ◆ Ask to see the contractor's credential(s) from the WI Dept. of Commerce. A Dwelling Contractor Qualifier credential is required to apply for a building permit, and indicates that the contractor is insured and has the required education.
- ◆ Ask for references; talk with others who have had work done by the contractor about his or her capabilities and quality of workmanship. If possible, check the work out yourself.
- ◆ Make sure the contractor has a good reputation with local banks and suppliers.
- ◆ Ask your contractor if he or she belongs to the HNBA.
- ◆ Always insist on a written contract and written change orders.
- ◆ Incorporate any warranties, guarantees or other promises into your written contract.
- ◆ Be specific about start and end dates. But remember, some delays are unavoidable and beyond the contractor's control.
- ◆ Beware of an unusually low bid or low advertised price. If a contractor cannot pay for labor, materials or overhead, you are both in trouble.
- ◆ Select a contractor you are comfortable with—one who understands your tastes and needs and with whom you can easily communicate.
- ◆ Log onto [www.hnbawi.org](http://www.hnbawi.org) and click on the Business Directory to search for a qualified builder, remodeler or service provider.

Doing your research is the single-best step to ensuring the job is done right!



## Four Seasons Services



### 95 16<sup>3/4</sup> Avenue, Turtle Lake WI

**Four Seasons Services** would like to invite you to their beautiful custom-designed home on the north shore of Echo Lake, a one-of-a-kind **8,000+ sq ft**, two story Cottage/Cape Cod style home! This executive residence comes with both main *and* second floor master suites, plus two large second floor guest bedrooms (all with walk-in cedar closets) and a total of five bathrooms. Positioned and designed for maximum lake views, the home features an elegant four-season lake-view porch, a tri-functional living room with hickory hardwood flooring, spacious formal dining room and a magnificent Italian-inspired gourmet kitchen with elliptical cedar-beamed brick ceiling, Italian stone floors, custom-built cherry cabinets and granite countertops. Other noteworthy features include a 10 ft ceiling on main floor, 3-paneled hardwood interior doors, pantry, laundry room, stainless steel appliances, central vacuum system, multiple fireplaces, Pella "Designer Series" windows, walk-in marble showers, birds-eye custom cabinetry, large custom, painted baseboards, moldings and trim. The home also includes a full basement which will, in the future, feature a home theater room, media/exercise room, game room, wet bar, wine cellar, sauna, large utility room, geothermal heating and cooling systems and storage galore! Come join us in touring this grand dream home!

## Four Seasons Services

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**Directions:** From US 63 between Turtle Lake and Comstock, turn **WEST** on 16th Ave; turn **RIGHT/NORTH** on 3/4 St and proceed for approximately .75 mile; turn **RIGHT/EAST** on 16 3/4 Ave; Watch for Parade signs—95 16 3/4 Ave is on the **RIGHT**.



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